



# COMPANY **PROFILE**

Smart Directions Investment Company  
Your smart partner for business establishment  
and confident market entry



## About Us

**Smart Directions** is a company specialized in providing integrated solutions for entrepreneurs, investors, and companies **within the Kingdom of Saudi Arabia**.

We provide company incorporation services, license issuance, government procedure processing, and professional business support services with high efficiency and accuracy in execution.

We believe that the success of any project begins with proper establishment and well-planned steps. Therefore, we work to facilitate the client's journey from the initial stage to full operation through professional services that combine speed, accuracy, and deep knowledge of regulations and procedures.



## Our Vision

To become **the first choice and the most trusted partner in the field of company** incorporation and business services in the Kingdom of Saudi Arabia by providing professional services with high standards that contribute to the growth and sustainability of our clients' businesses.





# Message from the General Manager

At Smart Directions Investment Company, we are pleased to move forward with a vision that believes in the importance of investment in building a sustainable economic future and creating real growth opportunities. We operate according to the highest standards of transparency and professionalism, and we believe that cooperation and strong partnerships are the foundation of success and the achievement of shared goals. We also take pride in our team and their expertise, as well as in the trust we build with our clients and partners over the long term. In conclusion, we affirm that our company is not merely a company, but an ambitious vision and a mission that contributes to building a more prosperous and sustainable future.



**Thank you,**  
**Abdulrahman Harb**  
**General Manager**





## Our Mission

At Smart Directions, we strive to provide practical and integrated solutions that support investors and business owners throughout all stages of establishing and operating their businesses.

We simplify procedures, save time, and provide reliable services that ensure a smooth and effective experience, enabling our clients to achieve their goals with confidence and stability.



## Our Values

Professionalism

Speed

Commitment



Credibility

Accuracy

Client Success Focus



## Join Us

Start your investment journey with us today, and let Smart Directions be the partner that guides you toward establishing your business with greater ease and professionalism through solutions designed to serve your ambitions and support your growth.



## Why Choose Us

- **Practical Experience and Precise Knowledge**

We have strong experience in handling government procedures and their requirements of establishing and operating companies across various business activities.

- **Integrated Solutions**

We provide a comprehensive range of services in one place, saving clients time, effort, and the hassle of dealing with multiple entities.

- **Continuous Client Support**

We accompany our clients every step of the way and provide follow-up and consultation even after the service is completed.

- **Competitive Prices**

We deliver real value for the service while maintaining work quality and commitment.



- **Speed and Accuracy in Execution**

We are committed to completing transactions with the highest efficiency and in the shortest possible time.



## 1 Company Incorporation and Investment Services

- Establishing companies of all types
- Issuing investment licenses
- Reserving trade names
- Issuing commercial registrations
- Renewing commercial registrations
- Amending commercial registrations
- Opening government files for establishments
- Adding or cancelling business activities

## 2 Ministry of Commerce and Municipal Services



Registering on the Balady platform



Transferring license ownership



Issuing, renewing, and cancelling commercial licenses



Following up on municipal authority requirements



Issuing completion certificates



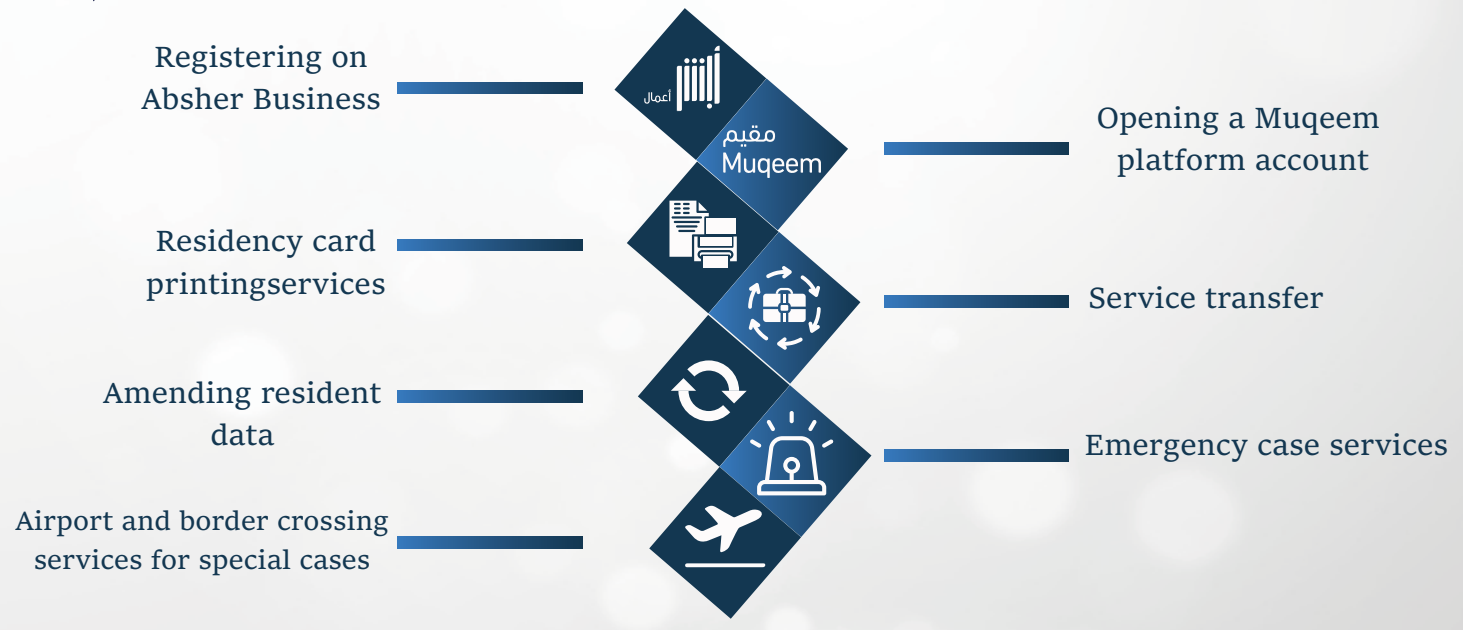
Issuing installation certificates



### 3 Ministry of Human Resources Services

- 2 Transferring sponsorship
- 4 Registering on the Qiwa platform
- 6 Recruitment and visa services
- 8 Amending professions and employee data
- 10 Extracting and following up on establishment data
- 1 Opening an establishment file
- 3 Labor Office services
- 5 Documenting contracts
- 7 Issuing and renewing work permits
- 9 Issuing and renewing residency permits

### 4 Passport and Muqem Services



**5 Zakat, Tax, and Customs Services**



Registration on the  
SABER Platform



VAT Registration



Follow-up on Tax and  
Customs Requirements



Customs Registration

**6. Civil Defense and Safety Services**

Issuing and renewing  
licenses



Following up on  
establishment safety  
requirements



Registering on  
the Salama platform



Issuing completion  
certificates



## 7 Digital and Development Solutions

- ⑤ Designing visual identity and consultations
- ⑤ Designing websites and applications
- ⑤ Enhancing user experience
- ⑤ Managing digital advertising campaigns
- ⑤ Building and developing the commercial brand
- ⑤ Developing marketing content
- ⑤ Producing videos and motion graphics
- ⑤ Building smart solutions for customer service and company support

## 8 Ministry of Commerce and Municipal Services



Registration on the  
Ejar Platform



Updating and following up  
on National Address data



Registration in the  
National Address



Preparing and managing  
relevant requirements



Documenting lease  
contracts

# Contact Us

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## Our Branches

Riyadh – Jeddah – Al Khobar